Expert knowledge based on experience is crucial for each company. But if an expert leaves the company his knowledge and his experience gained through the years with the company leave along with the person. This can have dramatic consequences for the company’s knowhow, as demonstrative examples underline.

This book shows how you can avoid brain and knowledge drain within an organization. It reveals how you can identify, store and forward the relevant knowledge - even if it is tacit and therefore not available in archived documents and thus often left out in traditional knowledge management systems. The authors, coming from diverse scientific and professional backgrounds, present practical methods of knowledge transfer and a process oriented approach. Based on their own deep experience, they give hints and show examples how the knowledge transfer can be successful in companies of different sizes and industries. At the same time, they explain the basic scientific concepts necessary for understanding the relevance of implicit knowledge and the challenges that go along with implementing knowledge transfer in a company’s human resources and corporate culture.

- Business case studies and interviews with experts from companies of different sizes and sectors
- Practically applicable, proved and tested solutions

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Knowledge Transfer in Case of Experts Leaving the Company: How to Preserve and Pass on Tacit Knowledge Based on Experience
Inklusive kostenlosem E-Book
294 Seiten, Gebunden
ISBN 978-3-446-43458-5
Carl Hanser Verlag, Munich